



2024 Charitable Giving Program Request for Charitable Organization Nominations

The **Real Estate Alliance for Charity (REACH)** is currently accepting nominations from local non-profit organizations for the **REACH Charitable Giving Program**. REACH will select one local charity for a three-year grant period and will receive \$15,000 annually beginning in 2025

REACH strives to support the community in which we live by distributing funds to smaller organizations that have a direct impact in the region and are often over looked by larger foundations and charitable giving programs. REACH will distribute funds to local non-profit organizations whose emphasis is to benefit children in Wisconsin.

The REACH Charitable Giving Program currently supports **Fondy Food Center, SecureFutures, and Walker's Point Youth & Family Center**. Uniquely these charities directly impact the communities in which they serve, while advancing the welfare of children.

As the charitable arm of the Commercial Real Estate industry, REACH encourages industry professionals to **recommend a charity** that fits our mission. To learn more, visit www.REACH-WI.org.

*The mission of the **Real Estate Alliance for Charity (REACH)** is to improve the lives of those in need by contributing to worthy endeavors, either financially or through in-kind donations, with special emphasis on causes that benefit children within Wisconsin.*

To nominate a charity, please review the prerequisites and submission materials below carefully.

Questions about the CGP and nominations should be submitted by email to REACH at Info@REACH-WI.org.

Nominations must be received by: *Wednesday, July 24, 2024 by 5:00pm*



PREREQUISITES:

- Must be a non-profit organization in Wisconsin
- Must serve children
- Must be recommended by a commercial real estate professional

SUBMISSION MATERIALS:

- **(1 pg max)** A letter of recommendation from a commercial real estate professional
- **(2 pg max)** A cover letter about organization
- **(1 pg max)** A synopsis of Core Programs
- **(2 pg max)** An overview of Fund Consideration, please include the following talking points:
 - How will REACH contributions be used?
 - *What unique challenges/special needs exist?*
 - *How will the contribution impact your organization?*
- **(1 pg max)** Your annual Budget (*Budget Top Sheet*)
- **(1 pg max)** Your Board of Directors

Please note

- *Submissions MUST be submitted electronically as ONE PDF document. The PDF should be organized as the documents are outlined above.*
- *Your submission PDF should be saved as the name of the organization being nominated.*
- *Please be as specific as possible about how the money will be used and the impact of those funds. This is the number one judging criteria.*
- *REACH does not typically fund salaries and operations.*

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